

## **Education**

#### **Northeastern University**

May 2018, Boston MA BFA in Digital Art and Interactive Media

## **Skills**

#### **Proficient:**

Photoshop Illustrator InDesign AfterEffects Premiere Pro HTML/CSS DSLR Cameras (Canon T3i) Audacity & Garage Band

#### **Working Knowledge:**

Webflow Maya Zbrush Javascript & JQuery Excel

# Contact

Portfolio: <u>ameliaoon.com</u> **Email:** <u>ameliaoon@gmail.com</u>

**Phone:** (570) 815-0913

# **Work Experience**

### Graphic Designer at Scratch Marketing + Media

July 2018 - Present · Boston, MA

- · Wireframed and determined information architecture for websites
- Executed design for marketing campaigns and various collateral, including emails, banner ads, social media graphics, and eBooks
- · Animated social media GIFs, logo bumpers, and videos

#### **Design Intern at Racepoint Global**

Spring 2018 · Boston, MA

- · Translated handbook formatting from Word to InDesign
- · Redesigned Keynote slides for pitches
- · Sourced images and conducted research for designs

## Digital Media Co-op at KYC-Chain

Spring 2017 · Bangkok, Thailand

- · Storyboarded and animated promotional videos
- · Created promotional pamphlet
- · Designed logos for various brands
- · Created illustrations for company presentations

#### Graphic Production Co-op at Wayfair

Spring 2016 · Boston, MA

- · Managed imaging projects for Joss and Main website
- · Edited various images to company standards

#### **Graphic Design Assistant at Northeastern University**

University Events · Fall 2016 · Boston, MA

- · Created interactive map of students' study abroad experiences
- $\cdot$  Offered general assistance around the office

# Design Officer for Northeastern University Women In Technology

Fall 2015 · Boston, MA

- · Redesigned club logo
- · Designed laptop stickers for member
- · Designed posters to promote club events

# **Volunteering**

#### Co-Director of Event Communications at AIGA Boston

July 2019 - Present · Boston, MA

- · Update website with new events
- · Work with board to plan and execute events
- · Provide event photography as needed

#### Student Volunteer at SIGGRAPH

Summer 2017 & 2018 · Los Angeles, CA & Vancouver, Canada

- · Assisted attendees in finding rooms
- · Ensured confidentiality of behind the scenes footage
- · Managed lines and crowds