



Amelia Oon

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Work Experience

Founder and Art Director at Amelia Oon Creative

January 2020 - Present · New York, NY

- Art direct and design various ad campaigns, marketing assets, websites, branding projects, and animations
- Lead client calls and generate new business opportunities

Graphic Designer at Yahoo Finance

June 2024 - October 2024 · New York, NY

- Created daily visuals with 2-hour turnarounds for Yahoo Finance live shows
- Concepted and built out key art and show graphics for video podcasts

Visual Designer at Red Ventures

March 2022 - February 2023 · New York, NY

- Collaborated with performance marketers and led the creative side of an initiative to bring dynamically changing ads into team arsenal using Google Studio and Web Designer
- Designed and versioned ads using Figma components

Associate Visual Designer at Red Ventures

April 2021 - March 2022 · New York, NY

- Created After Effects templates and motion graphics for social media (Snapchat, TikTok) in After Effects
- Concepted visual directions for performance campaigns
- Execute paid media ad designs in Figma

Graphic Designer at Scratch Marketing + Media

July 2018 - April 2021 · Boston, MA

- Wireframed and determined information architecture for websites
- Executed design for marketing campaigns and various collateral including emails, banner ads, social media graphics, and eBooks
- Created illustrations for various design assets
- Animated social media GIFs, logo bumpers, and videos

Skills

Proficient:

Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro, Adobe XD, Figma, HTML/CSS, WordPress, Squarespace, DSLR Cameras (Canon T3i)

Working Knowledge:

Webflow, Javascript & JQuery, Excel, Adobe Audition

Education

Northeastern University

May 2018, Boston MA

BFA in Digital Art and Interactive Media